



mlg
BLOCKCHAIN

MLG BLOCKCHAIN OVERVIEW

November 2018

AGENDA

- Company Overview
- MLG Blockchain Highlights

MLG BLOCKCHAIN IS A LEADING GLOBAL BLOCKCHAIN FIRM

Overview

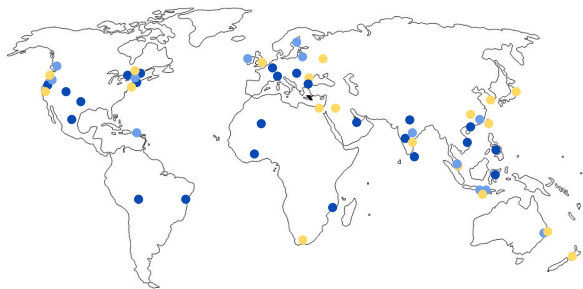
MLG Blockchain is a global venture creation and advisory firm with blockchain technology development and broker dealer capabilities

Founded: **2016**

HQ: **Toronto & New York**

Headcount: **65+ in 10+ countries**

Global Distribution



- MLG Employees
- MLG Clients
- MLG Partners



Lines of Business

Global Capital



Token Execution & Consulting



Solutions & Tech



Innovation



Select Clients



Select Partners



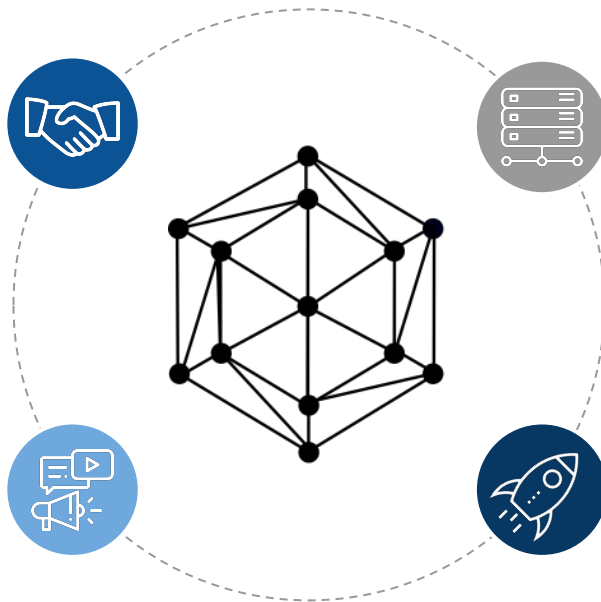
MLG HAS A FULL SUITE OF COMPLEMENTARY PRODUCTS, SOLUTIONS AND CAPABILITIES

GLOBAL CAPITAL

Broker Dealer Capabilities (*One of first in world*)
Access to MLG Investor Network
Investor Relations
Mergers & Acquisitions
Global Capital Partner Network
Roadshow Capabilities

TOKEN EXECUTION & CONSULTING

Pre-/Post- Token Marketing Campaigns
Public Relations & Media Outreach
'Always-On' Social & Email Strategy
Global Distribution
Community Building & Management
White Paper Engineering & Architecture



SOLUTIONS & TECH

Blockchain Adoption Strategy & Roadmaps
Executive & Developer Certification & Education
Blockchain Development and Implementation
Smart Contract Creation & Audits
Token Architecture & Deployment
Product and Web Design & Development

INNOVATION

Entering New & Expanding Markets
Grow Partner & Service Provider Network
Complimentary SaaS Products
Expand OTC and Asset Management
MLG Ventures
Technical Staffing

MLG WORKS WITH THE BEST IN THE INDUSTRY

GOVERNMENT & EDUCATION



TOKEN EXECUTION & CONSULTING



SOLUTIONS & TECH



MEDIA & COMMUNICATION



MLG CONTINUES TO BE RECOGNIZED IN THE INDUSTRY

RECOGNITION

INTERN



Annual
Satoshi
Roundtable

INDUCTEE



*MLG CMO Joaquim Miro inducted
into the CMA MarTech council*



*"Top 25 Blockchain
Technology Solution
Providers" 2018*



LeewayHertz

*"Top 10 Blockchain
Development Firms" 2018*



"Top 25 ICO Marketing Agencies" 2018



AWARDS

NOMINEE



"Best Consulting Firm" 2017

NOMINEE



"Best Blockchain Firm" 2018

WINNER



*"Companies With the Most Disruptive
Innovations" 2018*

GLOBAL PRESS MENTIONS



FINANCIAL POST

Seeking Alpha^α



THE COINTELEGRAPH

VentureBeat

Bitcoin.com

YAHOO!
FINANCE

Silicon Review



ICO-ALERT

INTERNATIONAL
FINANCE



Qatar
Tribune
First with the news and what's behind it

CIO
APPLICATIONS



THE HINDU

GLOBAL BANKING &
Finance
review

Royal



Gazette



MLG has been featured in top publications around the world

LEADERSHIP TEAM WITH COMPLEMENTARY EXPERIENCE



MICHAEL GORD

Founder & CEO

Board of Advisors
Founder & President
Board of Directors
Blockchain Developer

Blockchain Education Network
Bitcoin Canada
Blockchain Association of Canada
Toronto Dominion (TD) Bank



KYLE FRY

CFO

Director, M&A
MBA
Certified Blockchain Expert

Credit Suisse
Columbia University
Blockchain Council



JOAQUIM MIRO

Partner & CMO

Inductee
Head of Marketing
Marketing
Founder & CEO

Canadian Marketing Association
Bitcoin Canada
L'Oréal Canada
L'Autre Couleur Agency



BRIAN LIEBERMAN

COO

Head of Operations & Bus Dev
Head of Operations
Advisor
Certified Bitcoin Professional

Guiker
Sonder
Holt Accelerator
Crypto Consortium

EXPERIENCED ADVISORY TEAM



MARTY SECADA

MD, Broad & Wall Advisors

Managing Director

MBA

Associate Partner

Relationship Owner

IvyFON

Wharton

Family Office, PE & Alternatives

Alternative Funds



MICHAEL HOROWITZ

CEO, StratX

General Partner

Principal

MBA

Managing Director

Chaintech Digital

MHI Corporation

Boston University

Raymond James Financial Inc.



BRYAN FEINBERG

Founder & CEO, Ethera Labs

Founder

Director

Managing Director

Founder & CIO

Zephyr Technology Ventures

Rainmaker Securities

DME Securities

P3XBRL



TOSHENDRA SHARMA

CEO, TOSHBLOCKS

Enterprise Technology

Executive Director

Founder & CEO

CEO

Forbes 30 Under 30

Blockchain Council

Records Keeper

Appvigil



MLG is actively onboarding several additional experienced advisors

RISK MITIGATION AND COMPLIANCE FOCUSED

- **KYC and extensive client vetting** - corporate legal entity, top management, shareholders
- **Strategic collaboration with licensed US Broker-Dealer** with access to additional legal resources
- Implementing procedures to **require discussion with client external legal counsel** prior to engaging
- **Engaged top-tier US and Canadian Securities Counsel** as key MLG advisors
- **Internal Legal Counsel hired** to manage legal matters, ongoing compliance and risk mitigation
- Periodic **employee training sessions** on compliance and risk management
- Auditing financial statements and reviewing tax books by **reputed professional tax and accounting firm**
- Securing corporate insurance - **one of first blockchain companies** to succeed
- All crypto-assets stored in **secured cold storage** in safety deposit box (implementing multi-sig security)
- Full review of entire marketing materials for clients by external counsel - **no material issues identified**
- **Have turned down business** that did not pass vetting process or risk was deemed too high



MLG HAS A SIGNIFICANT COMPETITIVE EDGE



BLOCKCHAIN AGNOSTIC EXPERTISE

GLOBAL NETWORK, BRAND AND DISTRIBUTION

PRODUCT AND TECH CAPABILITIES

EXTENSIVE EXECUTION EXPERIENCE

that provide us with a

UNIQUE PERSPECTIVE AND DIFFERENTIATION



MLG BLOCKCHAIN HIGHLIGHTS



MLG BLOCKCHAIN HIGHLIGHTS

1

GLOBAL REACH

Strong presence in all of the major crypto/blockchain markets
Large network of 35+ partners that extend our solutions and geographical reach

2

ECOSYSTEM RELEVANCE

Our **complementary solutions** touch all stakeholders; differentiating MLG
Blockchain agnostic technological capabilities

3

INDUSTRY DYNAMICS

Multi-trillion dollar market opportunity
Well positioned for next adoption cycle

4

INVESTING IN THE ECOSYSTEM

Investing in the ecosystem of high quality assets
Growing the ecosystem with significant upside potential

5

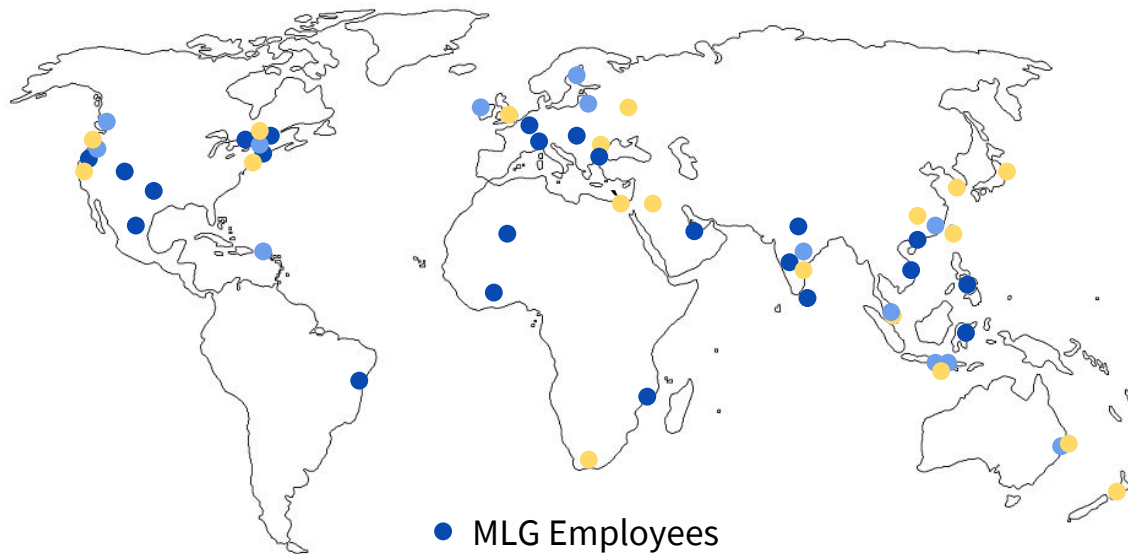
UNIQUE INTEGRATED BUSINESS MODEL

Integrated business model brings consulting, tech and investment banking capabilities together
Embedded in ecosystem to respond to market demands

OUR TEAM, CLIENTS, AND PARTNERS HAVE GLOBAL REACH AND DISTRIBUTION

1

GLOBAL REACH



- MLG Employees
- MLG Clients
- MLG Partners

65+ Employees and contractors across

10+ Countries

20+ Active client engagements worldwide

35+ Partners

MLG'S SOLUTIONS TOUCH EVERY ASPECT OF THE BLOCKCHAIN ECOSYSTEM

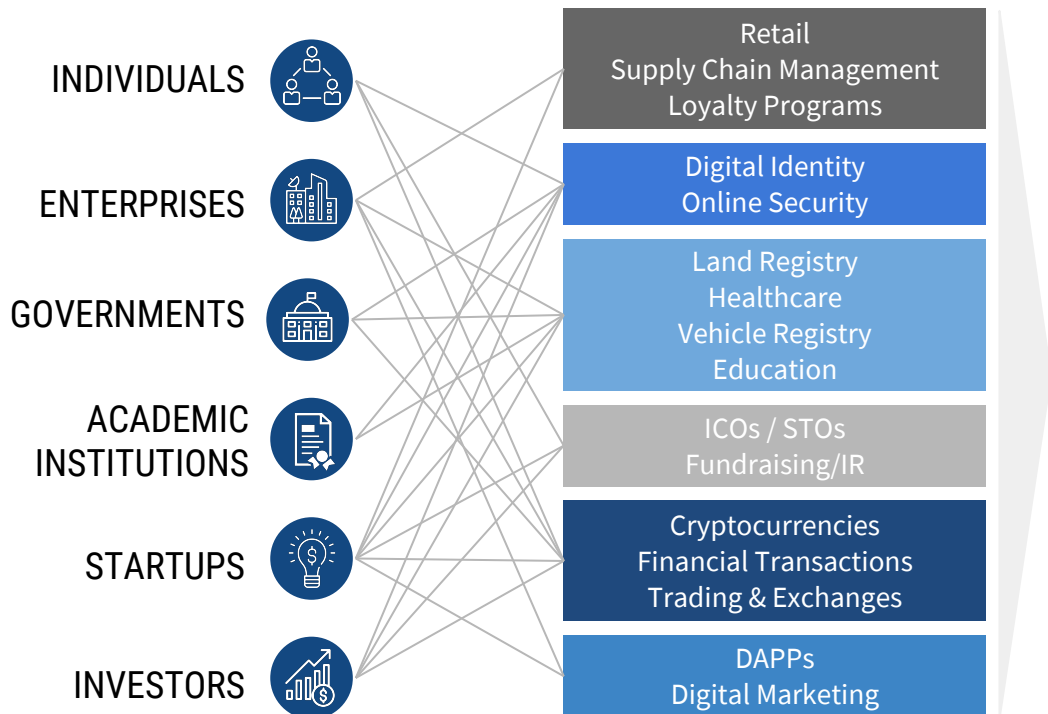
2

ECOSYSTEM RELEVANCE

Stakeholders

Blockchain Solutions

MLG Lines of Business



MLG IS WELL POSITIONED IN A GROWING AND OPPORTUNISTIC INDUSTRY

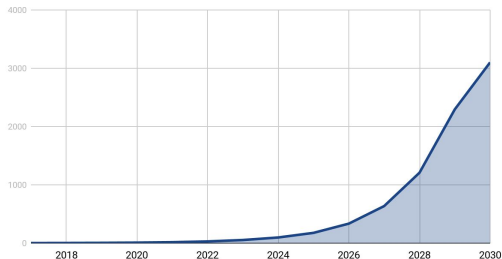
3
INDUSTRY DYNAMICS

Multi-Trillion Dollar Market Opportunity

GARTNER estimates that blockchain's business value-add will grow to US\$176 Billion by 2025, and **EXCEED \$3.1 TRILLION BY 2030**

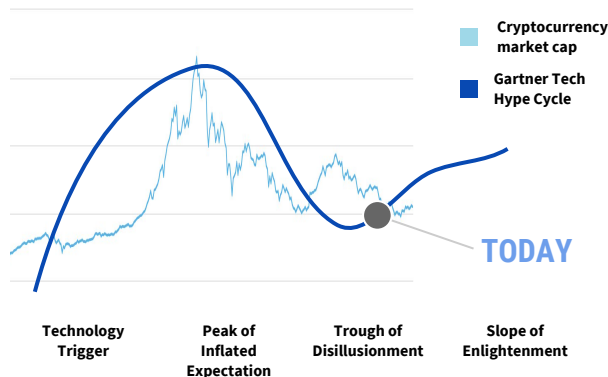
Implies 90+% CAGR to 2025

Annual Blockchain Growth (Billion \$US)



Market Movements Suggest It's Early

Comparing the **Gartner Tech Hype Cycle** to the total crypto market cap suggest we are at a trough which is an opportune time to invest



Progressively Shifting Regulatory Landscape

Major tides are shifting in the **international blockchain regulatory landscape**

CRYPTO PROGRESSIVE

Australia, Belarus, Bermuda, Canada, Cayman Islands, Denmark, Israel, S. Korea, Netherlands, New Zealand, Spain, Switzerland



CRYPTO CAUTIONARY

Algeria, Bangladesh, Bolivia, China, Colombia, Iran, Macau, Morocco, Nepal, Pakistan, Thailand, Vietnam



CRYPTO EXPLORING

Belgium, South Africa, United Kingdom



MLG IS INVESTING IN THE ECOSYSTEM

4

ECOSYSTEM INVESTING

Exchanges



STRATX



Media

block
crunch



Manhattan Herald

blockchainvent

SaaS Products



airdrop^x



Consulting Firms

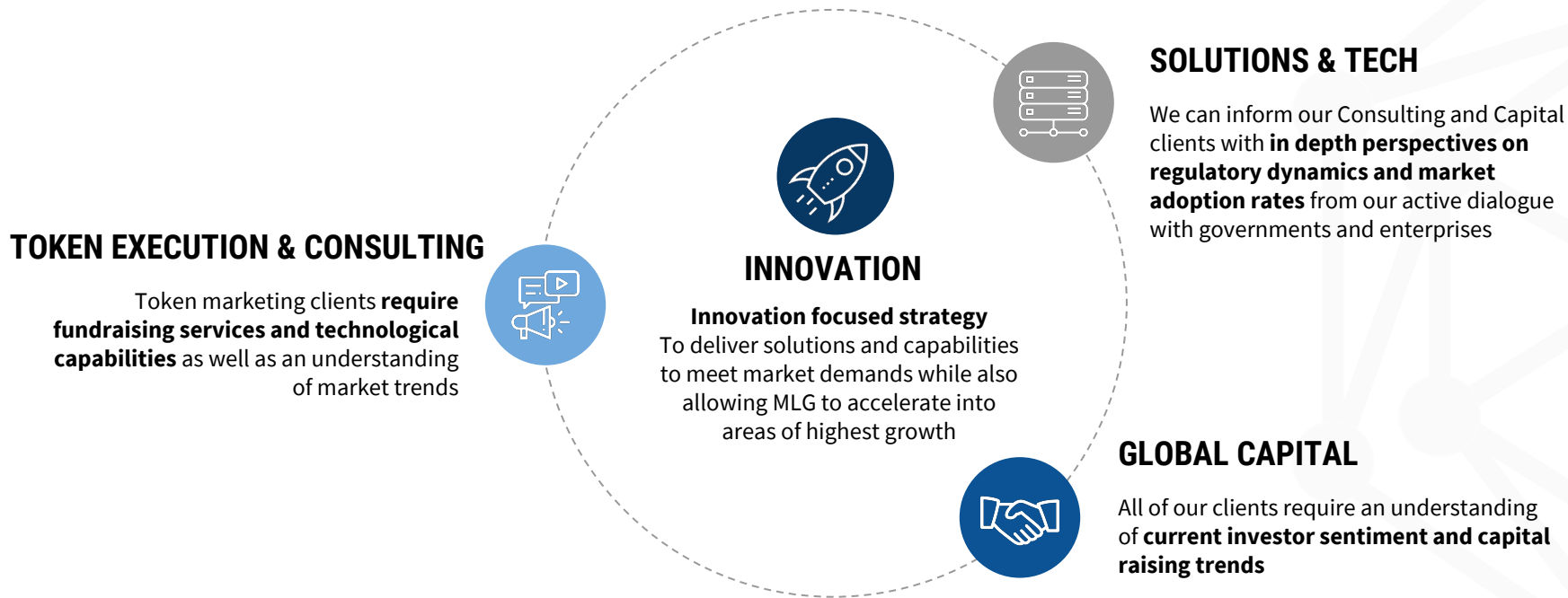


Capital



UNIQUE INTEGRATED BUSINESS MODEL

5
UNIQUE





www.MLGblockchain.com

partnerships@MLGblockchain.com

