AGENDA

- Company Overview
- MLG Blockchain Highlights
MLG Blockchain is a global venture creation and advisory firm with blockchain technology development and broker dealer capabilities.

Founded: **2016**
HQ: **Toronto & New York**
Headcount: **65+ in 10+ countries**
MLG HAS A FULL SUITE OF COMPLEMENTARY PRODUCTS, SOLUTIONS AND CAPABILITIES

**GLOBAL CAPITAL**
- Broker Dealer Capabilities *(One of first in world)*
- Access to MLG Investor Network
- Investor Relations
- Mergers & Acquisitions
- Global Capital Partner Network
- Roadshow Capabilities

**TOKEN EXECUTION & CONSULTING**
- Pre-/Post- Token Marketing Campaigns
- Public Relations & Media Outreach
- ‘Always-On’ Social & Email Strategy
- Global Distribution
- Community Building & Management
- White Paper Engineering & Architecture

**SOLUTIONS & TECH**
- Blockchain Adoption Strategy & Roadmaps
- Executive & Developer Certification & Education
- Blockchain Development and Implementation
- Smart Contract Creation & Audits
- Token Architecture & Deployment
- Product and Web Design & Development

**INNOVATION**
- Entering New & Expanding Markets
- Grow Partner & Service Provider Network
- Complimentary SaaS Products
- Expand OTC and Asset Management
- MLG Ventures
- Technical Staffing
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MLG CONTINUES TO BE RECOGNIZED IN THE INDUSTRY

**RECOGNITION**

- Annual Satoshi Roundtable
- MLG CMO Joaquim Miro inducted into the CMA MarTech council

**AWARDS**

- WINNER
  - “Best Consulting Firm” 2017
- NOMINEE
  - Canadian FinTech & AI Awards 2017
  - “Best Blockchain Firm” 2018
- “Companies With the Most Disruptive Innovations” 2018

- NOMINEE
  - “Top 25 Blockchain Technology Solution Providers” 2018

- WINNER
  - “Top 10 Blockchain Development Firms” 2018

- “Top 25 ICO Marketing Agencies” 2018
GLOBAL PRESS MENTIONS

MLG has been featured in top publications around the world
LEADERSHIP TEAM WITH COMPLEMENTARY EXPERIENCE

MICHAEL GORD
Founder & CEO
Board of Advisors
Founder & President
Blockchain Developer

Blockchain Education Network
Bitcoin Canada
Blockchain Association of Canada
Toronto Dominion (TD) Bank

KYLE FRY
CFO
Director, M&A
MBA
Credit Suisse
Columbia University
Certified Blockchain Expert
Blockchain Council

JOAQUIM MIRO
Partner & CMO
Inductee
Head of Marketing
Marketing
Founder & CEO

Canadian Marketing Association
Bitcoin Canada
L’Oréal Canada
L’Autre Couleur Agency

BRIAN LIEBERMAN
COO
Head of Operations & Bus Dev
Head of Operations
Advisor
Guiker
Sonder
Holt Accelerator
Certified Bitcoin Professional
Crypto Consortium
EXPERIENCED ADVISORY TEAM

MARTY SECADA
MD, Broad & Wall Advisors
Managing Director
IvyFON
Wharton
Associate Partner
Family Office, PE & Alternatives
Relationship Owner
Alternative Funds

MARTY SECADA
MD, Broad & Wall Advisors
Managing Director
IvyFON
Wharton
Associate Partner
Family Office, PE & Alternatives
Relationship Owner
Alternative Funds

MICHAEL HOROWITZ
CEO, StratX
General Partner
Chaintech Digital
Principal
MHI Corporation
MBA
Managing Director
Boston University
Raymond James Financial Inc.

BRYAN FEINBERG
Founder & CEO, Ethera Labs
Founder
Zephyr Technology Ventures
Director
Rainmaker Securities
Managing Director
DME Securities
Founder & CIO
P3XBRL

TOSHENDRA SHARMA
CEO, TOSHBLOCKS
Founder
Forbes 30 Under 30
Enterprise Technology
Blockchain Council
Executive Director
Records Keeper
Founder & CEO
Appvigil
CEO

MLG is actively onboarding several additional experienced advisors
RISK MITIGATION AND COMPLIANCE FOCUSED

- **KYC and extensive client vetting** - corporate legal entity, top management, shareholders
- **Strategic collaboration with licensed US Broker-Dealer** with access to additional legal resources
- Implementing procedures to **require discussion with client external legal counsel** prior to engaging
- **Engaged top-tier US and Canadian Securities Counsel** as key MLG advisors
- **Internal Legal Counsel hired** to manage legal matters, ongoing compliance and risk mitigation
- Periodic **employee training sessions** on compliance and risk management
- Auditing financial statements and reviewing tax books by **reputed professional tax and accounting firm**
- Securing corporate insurance - **one of first blockchain companies** to succeed
- All crypto-assets stored in **secured cold storage** in safety deposit box (implementing multi-sig security)
- Full review of entire marketing materials for clients by external counsel - **no material issues identified**
- **Have turned down business** that did not pass vetting process or risk was deemed too high

MLG operates with the highest possible compliance standards
MLG HAS A SIGNIFICANT COMPETITIVE EDGE

has

- BLOCKCHAIN AGNOSTIC EXPERTISE
- GLOBAL NETWORK, BRAND AND DISTRIBUTION
- PRODUCT AND TECH CAPABILITIES
- EXTENSIVE EXECUTION EXPERIENCE

that provide us with a

UNIQUE PERSPECTIVE AND DIFFERENTIATION
MLG BLOCKCHAIN HIGHLIGHTS
MLG BLOCKCHAIN HIGHLIGHTS

GLOBAL REACH
- Strong presence in all of the major crypto/blockchain markets
- Large network of 35+ partners that extend our solutions and geographical reach

ECOSYSTEM RELEVANCE
- Our complementary solutions touch all stakeholders; differentiating MLG
- Blockchain agnostic technological capabilities

INDUSTRY DYNAMICS
- Multi-trillion dollar market opportunity
- Well positioned for next adoption cycle

INVESTING IN THE ECOSYSTEM
- Investing in the ecosystem of high quality assets
- Growing the ecosystem with significant upside potential

UNIQUE INTEGRATED BUSINESS MODEL
- Integrated business model brings consulting, tech and investment banking capabilities together
- Embedded in ecosystem to respond to market demands
OUR TEAM, CLIENTS, AND PARTNERS HAVE GLOBAL REACH AND DISTRIBUTION

- **65+** Employees and contractors across 10+ Countries
- **20+** Active client engagements worldwide
- **35+** Partners

**MLG Employees**

**MLG Clients**

**MLG Partners**
MLG’S SOLUTIONS TOUCH EVERY ASPECT OF THE BLOCKCHAIN ECOSYSTEM

Stakeholders

- INDIVIDUALS
- ENTERPRISES
- GOVERNMENTS
- ACADEMIC INSTITUTIONS
- STARTUPS
- INVESTORS

Blockchain Solutions

- Retail
- Supply Chain Management
- Loyalty Programs
- Digital Identity
- Online Security
- Land Registry
- Healthcare
- Vehicle Registry
- Education
- ICOs / STOs
- Fundraising/IR
- Cryptocurrencies
- Financial Transactions
- Trading & Exchanges
- DAPPs
- Digital Marketing

MLG Lines of Business

- GLOBAL CAPITAL
- TOKEN EXECUTION & CONSULTING
- SOLUTIONS & TECH
- INNOVATION
MLG IS WELL POSITIONED IN A GROWING AND OPPORTUNISTIC INDUSTRY

Multi-Trillion Dollar Market Opportunity

GARTNER estimates that blockchain’s business value-add will grow to US$176 Billion by 2025, and EXCEED $3.1 TRILLION BY 2030

Implies 90+% CAGR to 2025

Market Movements Suggest It’s Early

Comparing the Gartner Tech Hype Cycle to the total crypto market cap suggest we are at a trough which is an opportune time to invest

Progressively Shifting Regulatory Landscape

Major tides are shifting in the international blockchain regulatory landscape

CRYPTO PROGRESSIVE
Australia, Belarus, Bermuda, Canada, Cayman Islands, Denmark, Israel, S. Korea, Netherlands, New Zealand, Spain, Switzerland

CRYPTO CAUTIONARY
Algeria, Bangladesh, Bolivia, China, Colombia, Iran, Macau, Morocco, Nepal, Pakistan, Thailand, Vietnam

CRYPTO EXPLORING
Belgium, South Africa, United Kingdom
MLG IS INVESTING IN THE ECOSYSTEM

- Exchanges
- Media
- Saas Products
- Consulting Firms
- Capital

Logos of various companies and projects related to blockchain and cryptocurrency ecosystem investments.
UNIQUE INTEGRATED BUSINESS MODEL

TOKEN EXECUTION & CONSULTING
Token marketing clients require fundraising services and technological capabilities as well as an understanding of market trends.

INNOVATION
Innovation focused strategy
To deliver solutions and capabilities to meet market demands while also allowing MLG to accelerate into areas of highest growth.

SOLUTIONS & TECH
We can inform our Consulting and Capital clients with in depth perspectives on regulatory dynamics and market adoption rates from our active dialogue with governments and enterprises.

GLOBAL CAPITAL
All of our clients require an understanding of current investor sentiment and capital raising trends.

MLG is the one of the only firms in the world that brings these capabilities together.
www.MLGblockchain.com

partnerships@MLGblockchain.com