Who We Are

MLG Blockchain is a global venture creation and advisory firm with blockchain technology development and broker-dealer capabilities. With headquarters in Toronto and New York and other offices worldwide, MLG has activated a passionate network of over 100 blockchain developers, innovators and consultants in North America, Europe and Asia and will host over one hundred events worldwide in 2019.

MLG is a blockchain agnostic firm with expertise that covers all aspects of the ecosystem. Our years of industry experience and international network will accelerate your understanding and implementation of blockchain technology to stay competitive. The expanding global presence of MLG will solidify its presence as an industry leader.
What We Do

Since 2016, MLG Blockchain has consulted on over $220 million in token sales, bringing blockchain enterprises from their nascency into global organizations. From token development and marketing to building next-generation blockchain applications, the MLG network can rapidly mobilize to see your blockchain innovation through from beginning to end. As a blockchain agnostic consulting firm, MLG will support your development with experience in multiple blockchain fabrics.
How We Do It

MLG Blockchain provides a turn-key approach and can walk you from the whitepaper, explainer video and website to funding for a global integrated digital marketing campaign, enterprise partnerships for real world usefulness, the crowdsale contract and security audit, liquidation to pay your team and listing on leading exchanges.

We are blockchain agnostic and are experienced working with many blockchain fabrics including the Bitcoin Blockchain, Ethereum, Hyperledger, Ripple, Factom, Eris. We are also experienced working with many blockchain development APIs, software frameworks, databases, and devOps tools for testing and agile development.
Our Capabilities

GLOBAL CAPITAL

- Investor Relations
- White Paper Engineering & Architecture
- Broker Dealer Capabilities
- Access to MLG Global Investor Network
- Roadshow Capabilities
- Token Execution
- Pre/Post Token Sale Marketing Campaigns
- Public Relations & Media Outreach
- Community Building & Management

SOLUTIONS & TECH

- Blockchain Education
- Blockchain Adoption Strategy & Roadmaps
- Recurring Webinars
- Executive & Developer Certification
- Blockchain Development and Implementation
- Smart Contract Creation & Audits
- Token Architecture & Deployment
- Product Web Design & Development

ROADMAP TO INNOVATION

- Entering New & Expanding Markets
- Grow Partner & Service Provider Network
- Complimentary SaaS Products
- Expand OTC and Asset Management
- MLG Ventures & Accelerators
- Technical Staffing
Key Stats

Talent Growth - 4 to 30+ employees in 2 years

Funding - 0 funding as profitable since day 1 (pre-series A company)

Number of Clients - 25 Clients

Dollars Raised By Clients - 220M+

Daily Website Traffic - 400 Uniques
MLG Video

Link On Website

https://mlgblockchain.com/about-us/the-mlg-story/

Video Download

https://www.dropbox.com/s/9w51hku3zl3xf0j/Round%2011%20-%2060%20Second%20American%20Airlines%20Fix.mp4?dl=0
Client Experience

**Coral Health**
Secured, shared access to medical records to support hospital information systems and pharmaceutical trials.

**TRON**
Decentralized content-sharing protocol used to support media across distributed networks.

**LaLa World**
Single sign-on platform revolving around bridging the gap between cash and the digital world.

**Verasity**
Network designed to streamline digital advertising and compensate content creators based on network effects.

**DCC**
Decentralized credit protocol providing loans, interest payments and secure smart contracts to users of the network.

**Kinesis**
Gold backed and yield bearing asset based by blockchain network, powered by Allocated Bullion Exchange (ABX).

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Enterprise Case Studies

**Opportunity**
Recruited as expert blockchain developer on expat team in Jakarta.

**Primary Success**
Designed and architected payment management system to power network of Asian Banks.

**Result**
Currently being integrated and tested with legacy banking infrastructure.

**Opportunity**
Recruited to lead blockchain development for a proof of concept product.

**Primary Success**
Designed, architected and developed ethereum and bitcoin wallet, blockchain explorer, exchange from the ground up.

**Result**
CIO of the USPS is now championing the adoption of the product.
Client Case Studies

Primary Success - Post-ICO Client

Market cap raised from 200M to 4.5 Billion in 2 months
Impressions
2.5M every week

Article Placements
Huffington Post Bitcoin Canada Seeking Alpha

Recent Events
Toronto, Van, MTL, SF, LA, Bangalore, Saigon

Primary Success - Pre-ICO client

Hit 15M hard cap in 4 days
Impressions
1.3M every two weeks

Article Placements
Huffington Post Bitcoin Canada Thrive Global

Recent Events
NYC
Product Development Case Studies

**airdrop**

**Opportunity (AirdropX)**
First and largest social airdrop platform to drive viral traffic.

**Primary Success**
Designed and developed blockchain application built on Ethereum, deployed smart contracts and scaling.

**Result**
10 airdrops currently live, database has grown to 50k signups, scaled to over 1M website impressions in first 5 months.

**Opportunity (BitJob)**
First and largest network for freelance blockchain jobs.

**Primary Success**
Designed, architected and developed blockchain backend and implemented smart contracts for BitJob product.

**Result**
Launched product at 10+ universities including MIT, McGill, Ivey, Berkeley, Michigan.
Executive Team

Michael Gord, Chief Executive Officer
Michael@mlgblockchain.com

Michael Gord is a full stack blockchain developer and the founder and CEO of MLG Blockchain, a global capital advisory and tech development firm with broker dealer capabilities. He is also the co-founder of StratX, a global liquidity solution provider, and Global Blockchain Network, a full-suite ICO & STO advisory firm focussed on lead generation and industry adoption campaigns. Michael was the first enterprise blockchain developer at TD Bank, one of the largest Canadian banks.

Michael is also a director of the Blockchain Education Network, a robust global network of blockchain enthusiasts, sits on the board of directors of the Blockchain Association of Canada, is an advisor and investor into several prominent blockchain ventures and writes for Bitcoin Magazine in addition to several other fintech publications.

Michael holds a degree in Entrepreneurship and Marketing from the Desautels Faculty of Management at McGill University, where he founded the McGill Cryptocurrency Club and co-founded the McGill Students Fintech Association. After graduating, Michael made the first donation of bitcoin to the McGill Alumni Association.
Kyle Fry is the President & Chief Financial Officer of MLG Blockchain, a global capital advisory and tech development firm with broker dealer capabilities. Kyle is also a Certified Blockchain Expert (Blockchain Council) and is involved in various blockchain network groups such as Columbia Blockchain Alliance (CBA), BlockchainNYC.org, and Blockchain Education Network (BEN).

Prior to his role at MLG, Kyle spent almost 10 years at Credit Suisse in the M&A group focusing on technology clients and transactions predominately in FinTech and payments. Kyle has announced over $70 billion in transactions having led numerous deals from initial engagement to closing. Prior to Credit Suisse, Kyle was a financial analyst for five years at a multi-billion dollar global public company.

Kyle holds an MBA from Columbia Business School where he graduated with honors and a BS in Computer Information Systems from Colorado State University.
Executive Team

Joaquim Miro, Chief Marketing Officer
Joaquim.miro@mlgblockchain.com

As CMO of MLG, Joaquim manages the high level strategies of some of the most successful blockchain projects in recent history. He’s been featured on BNN and was recently nominated as the youngest council member in the history of the Canadian Marketing Association. He is a strong believer of distributed global teams.

Prior to MLG, Joaquim worked at L’Oréal Canada, learning the key skill sets necessary to be a successful entrepreneur. Having to manage 100+ projects at the same time, a multi-million dollar budget for one of the largest and most successful brand launches of the past decade (Whole Blends) allowed him to develop key skill sets to bring to the blockchain industry.

Joaquim attended McGill University as a highly dedicated and involved International Marketing and Entrepreneurship student, creating the organizational foundations for an ongoing corporate relations program that raises 100K+ yearly, refounding the Mcgill chapter of the Delta Kappa Epsilon fraternity, organizing a TEDx Montreal event, and engaging in philanthropic work.
Brian Leiberman is the Chief Operating Officer & Head of Global Capital at MLG Blockchain. Brian is the director of BlockHacks, a blockchain centered hackathathon and is a Certified Bitcoin Professional. He is also an Advisor to the Holt Family Fintech Fund.

Before joining MLG, Brian served as Head of Operations and Business Development at Guiker.com. Prior to working at Guiker, Brian was the Head of Operations for Sonder.com, a Montreal-based Hospitality startup that has expanded internationally.

Brian holds a degree in Finance and International Business from the Desautels Faculty of Management at McGill University.
Key Messages

- MLG Blockchain is a global venture creation and advisory firm with blockchain technology development and broker-dealer capabilities;
- Since 2016 MLG Blockchain has consulted and advised on more than US$220 million in token sales and ICOs, helping bring blockchain enterprises from their infancy into international market leaders;
- MLG Blockchain has a global network of more than 100 blockchain developers and consultants in North America, Europe and Asia;
- MLG Blockchain supports their clients with the development of innovative blockchain-based solutions, including token development, marketing and application building;
- MLG provides a turnkey approach, assisting with everything from whitepapers and educational content to security audits and exchange listings;
- The MLG network has experience working with a wide range of blockchain systems underpinning digital currencies, including Bitcoin, Ethereum and Ripple; and blockchain development software, databases and tools for testing and development.
Key Capabilities Include:

- Investor relations and advisory services
- Broker Dealer platform
- M&A advisory
- Roadshow program
- Token Execution
- ICO & STO consulting: investor relations
- Enterprise and government consulting
- Technology and product development
- Financial: OTC market deals, cryptoasset management ventures
- Innovation and growth: scaling, new and expanding markets
- Continued on page 5...
MLG Blockchain FAQs:

How would you describe your business model to my great-aunt Agatha?

We build and advise on projects that use innovative technologies. We also help connect key investors to these projects to help fund their development.

How would you describe blockchain technology to my great-aunt Agatha?

Blockchain technology helps to verify and authenticate data, in an instant and distributed way. For example, think of hospital and clinics. Instead of having your family doctor have to sign off and transfer documents on behalf of you, you could confirm that you want to share your files with the hospital on your own, as you would have access to your own account.

What do you envision a “next generation blockchain application” will look like?

At first glance, the next generation blockchain applications will be almost indiscernible from current popular applications. The major difference is that the technology will allow users to have more ownership over their data.
MLG Blockchain FAQs Continued:

Who are your target markets?

Tricky question. We work with any firm that could utilize blockchain technology to optimize their business model. This ranges from small startups to enterprise to institutions, and more.

You have identified your primary capabilities. What percentage of your time and resources are devoted to each?

- ICO & STO consulting: (10%)
- Enterprise and government consulting (15%)
- Technology and product development (15%)
- Investor relations and advisory services (45%)
- Financial: OTC market deals, cryptoassets management ventures (10%)
- Innovation and growth: scaling, new and expanding markets (5%)
What security systems do you have in place to address the public’s concerns regarding blockchain technology?

Cryptocurrency Theft: We use cold storage, and effective private key management techniques including a multi-signature account in order to ensure that any crypto assets that are held are safeguarded from theft. It is encouraged that the general public takes these types of precautions into consideration if they choose to hold digital assets as well.

We never holding our customer's private keys. This will be included in smart contracts. when we provide any contracts or addresses, we never touch the deployed, live product. the client owners and operates their own private keys to reduce the number of people with access.

We also spend time educating our clients on the benefits and risks of getting involved with blockchains and cryptocurrency, so that they are empowered to make the best decisions for themselves. we have created hours of educational content that ranges from investing, architecture, to development practices.
MLG Blockchain FAQs Continued:

Who are your primary competitors and how will MLG differentiate itself in this space?

Consensys
Decentral
IBM Enterprise Consulting Arm
Rhodium
Catallaxy
Dispatch Labs
DTL Labs
PwC Blockchain
Deloitte Blockchain
Accenture Blockchain
bloq
Chainsafe

We are blockchain agnostic, that is one of our biggest differentiators. We work with all protocols and blockchains.
MLG Blockchain FAQs Continued:

If at all, who are you regulated by?

We are not regulated at the moment.

What is your fee structure?

We work based on a flexible fee model combining a lower monthly fiat retainer and a token execution bonus that is based upon certain milestones. The retainer covers the costs of the teams that we dedicate to each client, while the token execution bonus ensures that we're aligned for the long-term success of the company. We've found this to be a good mix between ensuring MLG limits the inherent risk of the industry as much as possible while allowing our clients to know we're dedicated to their growth and success.

How long does the ICO & STO process take?

It can range but we typically need a minimum of 3 months.
For more information, please contact:

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